

# MINUTES

## MARKSTAY-WARREN COMMUNITY DEVELOPMENT CORPORATION

### GENERAL MEETING

THURSDAY, FEBRUARY 8<sup>TH</sup>, 2005

MARKSTAY-WARREN COMMUNITY DEVELOPMENT CORPORATION  
HEAD OFFICE  
21 MAIN ST. S., MARKSTAY, ON

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**1. Opening remarks by Chair**

Chair Rheal Forgette welcomed everyone in attendance.

**2. Roll Call and call meeting to order**

President/Chair: Rheal Forgette

Vice-Chair: Doug Reynolds

Directors:  
Art Bast  
Helen Kempers  
Nicole Lepage  
Steven Reynolds  
Mark Whynott

Staff:  
Lorraine Demore, Secretary  
Normand Roberge, Treasurer

Meeting Called to order at 6:10 p.m.

Meeting was scheduled for February 9<sup>th</sup>, 2005, however was rescheduled to accommodate Mr. Doug Reynolds.

**3. Disclosure of Pecuniary Interest and General Nature Thereof**

None was declared.

**4. John Candie, General Manager, Economic Partners Sudbury East/West Nipissing Inc.**

John Candie gave an overview of his organizations mandate and advises that they are prepared to assist with the development of our new Corporation.

The Federal government's budget will be announced on February 23<sup>rd</sup>, 2005. The funding announcements may have an impact on their services. Such as Fednor and their lending agency's portfolio.

Mr. Candie advises that there is seed money under the Local Initiative Contribution Fund for start up of our Corporation. They usually fund up to 90% of the costs up to \$5,000 subsidy for equipment, marketing, studies, development of website.

Mr. Candie expanded on the Sudbury East Marketing Initiative (SEMI) that will promote every sector of Sudbury East. There is an application to Northern Ontario Heritage Fund Corporation (NOHFC) for additional funds for year two (2) and three (3) for this initiative. Banners and flags should be distributed to member municipalities as a promotional tool for our area.

There is still time to include the Markstay-Warren Community Development Corporation (MWCDC) in the SEMI publication.

Youth Intern funding is available through Fednor – 90% funding no deadline to submit applications.

Equipment such as computers may be available from Economic partners to set up an office for the Corporation's purposes. Mr. Candie to advise.

**5. Adoption of minutes**

**#2005-18**

Moved by: Nicole Lepage

Seconded by: Art Bast

THAT the Inaugural meeting minutes dated January 20<sup>th</sup>, 2005 be adopted as circulated.

CARRIED

**#2005-19**

Moved by: Art Bast

Seconded by: Nicole Lepage

THAT the Annual meeting minutes dated January 20<sup>th</sup>, 2005 be adopted as circulated.

CARRIED

**6. Establishment of Vision Statement**

**#2005-20**

Moved by: Art Bast

Seconded by: Mark Whynott

THAT the Vision Statement of the Markstay-Warren Community Development Corporation be established as follows:

“To develop and grow as a progressive rural community of choice that recognizes the value of economic prosperity in the pursuit of enhanced amenities and quality of life.”

CARRIED

**7. Corporate documents - logo**

This agenda item has been deferred pending budget approvals.

**8. Marketing initiatives – webpage**

This agenda item has been deferred pending budget approvals.

**9. Business plan and proposed budget**

The Directors agreed that prior to setting priorities that a request for an interim budget is to be forwarded to the Council of the Municipality of Markstay-Warren for start up costs, Youth Intern and to advise that an application for funding would be submitted to Economic Partners for assisting in the start-up of the Corporation.

**#2005-21**

Moved by: Art Bast  
Seconded by: Mark Whynott

THAT this Board request an interim levy of \$2500 of cash transfer from the Council for start-up funds for the Corporation.

CARRIED

**#2005-22**

Moved by: Helen Kempers  
Seconded by: Steven Reynolds

THAT this Board request Council to apply for funding for a Youth Internship Program to assist the Board in implementing strategies identified in the Strategic Plan developed in 2003.

CARRIED

**#2005-23**

Moved by: Doug Reynolds  
Seconded by: Steven Reynolds

THAT this Board request funding from Economic Partners through the Local Initiative Program in an amount of \$5,000 to cover start-up costs and marketing initiatives for the Corporation.

CARRIED

**10. Youth internship program – NOHFC funding**

Resolution 2005-22 was passed by the Corporation to apply for funding for a Youth Intern position.

Mr. Candie advises that Fednor has a subsidy program for such a position.

CAO advises that under the new NOHFC funding there is a program that funds a Youth intern program. What is eligible under this program still needs to be clarified by NOHFC.

Duties for such intern to include Business Retention and Expansion program and assist the Corporation in implementing identified strategies.

## 11. Report from Secretary

1. Authority to amend information with Canada Customs and Revenue Agency – as it relates to Letters of Patent's business reporting

### #2005-24

Moved by Steven Reynolds

Seconded by Helen Kempers

THAT the Secretary or the Assistant to the Secretary be authorized to communicate on behalf of the Corporation with Agencies as it relates to Letters of Patent's business reporting and amendments required from time to time.

CARRIED

2. Financial activities

Bank account was opened at the Caisse Populaire de Verner Limitee for the purpose of the Corporation.

3. Business activities in Markstay-Warren

Secretary advises on the following potential businesses in Markstay-Warren

Edward Pink – mobile auto and truck repair service (refer to letter)

Raymond Bedard – expand his business – addition of 30 x 40 to existing building – at the former Hagar Central Bus Line building in the Village of Hagar. – Mr. Bedard needs three phase hydro service to expand his business . Would like to have town officials and CDC members inspect his premises and requests support for funding. Chair Forgette and Mayor Reynolds to schedule an appointment to view facilities. ( no letter submitted)

Chris Kuntz – President of Canwindpower – submitted a letter to request our support to do wind studies in our area. Board is in agreement to permit these studies. Letter to be sent to Mr. Kuntz. (refer to correspondence from Kuntz)

News Release from the Ministry of Northern Development and Mines dated January 18<sup>th</sup>, 2005 – expansion of wireless broadband service in Northeastern Ontario – please refer to attached news release.

## 12. Report from Vice-Chair – Doug Reynolds

Blue Sky Region Tourism Marketing and Economic Impact Study results as announced on February 1<sup>st</sup>, 2005

Mr. Reynolds attended the session held in North Bay where Chris Setchell of Impagination Inc. presented the results of study and discussed the ways the Region can attract more tourists. There are tourism opportunities however branding initiatives must be developed on the existing resources such as water-based and trail-based activities. There are fourteen recommendations submitted with this report to assist in the development of Tourism in our area.

## 13. Correspondence

### 1. Invitation to join non-profit organizations association

DECCO is non-profit organization seeking membership for sixteen (16) sectors including economic development for communities. It would be beneficial to our newly formed corporation to join this association since it opens the doors to the francophone community and their endeavours in their respective communities.

#### **#2005-25**

Moved by Mark Whynott

Seconded by Steven Reynolds

THAT this Corporation join DECCO a non-profit organization that represents sixteen sectors of which is representative to the needs of this Corporation.

CARRIED

### 2. Economic Development Workshop – Parry Sound – May 11<sup>th</sup>, 2005 – Institute for Northern Ontario Research and Development (INORD)

This item has been deferred pending budget approvals. Include in March meeting agenda.

**14. Adjournment and date of next meeting**

To invite Paul Bradette, representative from the Ministry of Northern Development and Mines to elaborate on his Ministry's assistance and funding possibilities.

**#2005-26**

Moved by: Mark Whynott

Seconded by: Helen Kempers

THAT the Markstay-Warren Community Development Corporation adjourn its proceedings at 9:23 p.m. until the next meeting to be held on March 9<sup>th</sup>, 2005 at 6:00 p.m. .

CARRIED

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President/Chair

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Secretary