

**MINUTES**

**MARKSTAY-WARREN  
COMMUNITY DEVELOPMENT CORPORATION**

**GENERAL MEETING**

**WEDNESDAY, APRIL 6<sup>th</sup>, 2005**

**MARKSTAY-WARREN COMMUNITY DEVELOPMENT CORPORATION  
HEAD OFFICE  
21 MAIN ST. S., MARKSTAY, ON**

---

**1. Opening remarks by Chair**

Chair Rheal Forgette welcomed everyone in attendance.

**2. Roll Call and call meeting to order**

President/Chair: Rheal Forgette

Vice-Chair: Doug Reynolds

Directors: Art Bast  
Helen Kempers  
Nicole Lepage  
Steven Reynolds  
Mark Whynott

Staff: Lorraine Demore, Secretary  
Normand Roberge, Treasurer

Meeting Called to order at 6:10 p.m.

**3. Disclosure of Pecuniary Interest and General Nature Thereof**

None was declared.

**4. Paul Bradette and Pierre Seguin – Ministry of Northern Development and Mines**

Mr. Bradette and Mr. Seguin provided an overview of services provided by their Ministry and are ready to assist the Board within the means of their mandate.

Their presentation focused on the Northern Prosperity Plan and its key elements: Northern Ontario Heritage Fund Corporation; Northern Ontario Grow Bonds; GO North Investor Program; Northern Development Councils

A slide presentation detailed the foregoing areas.

They advised that as a CDC, this board should focus on the global picture and develop a plan that will identify economic development opportunities. Once developed any entrepreneurs seeking financial assistance can then be directed to their agency.

They also advised that the Regional Business Centre located in Sudbury provides tool kits and assistance to entrepreneurs.

Mr. Bradette advises that he would be willing to work with the Youth Intern to assist with research and other measures within the Ministry's mandate.

**5. Adoption of minutes**

**#2005-30**

Moved by: Mark Whynott

Seconded by: Helen Kempers

THAT the General meeting minutes dated March 9<sup>th</sup> 2005 be adopted as circulated.

CARRIED

## 6. Report from Chair

### 1. French River Heritage Centre – meeting of March 14<sup>th</sup>, 2005

Chair Rheel Forgette attended this meeting and advised that this initiative is mostly beneficial to the south end of Sudbury East. He advises that he was impressed with the presentation from Destination Nord a francophone organization that is organizing tours of our area and their marketing campaign and directory and CD package that includes our area.

Secretary Lorraine Demore attended the meeting and advises as follows:

Each municipality was invited to speak on their area. A brief was prepared for this purpose.

Ontario Parks is the owner and operator of the site and to secure funding for their exhibits through NOHFC and ensure its sustainability, they require a memorandum of understanding to be executed by the “partners”. Partners includes municipalities in Sudbury East.

There is a 200 square feet tourism information counter that is available to the partners to promote the area.

A preliminary budget for the next three years was circulated. Based on receiving grants through Fednor for a Youth Intern the total costs were divided by 8 municipalities and first nations. First year - \$1290. each; second year and third year \$10,265 each year divided by eight.

This budget was based on two full-time interns for 12 months of the year. It was stated that Ontario Parks is opened only 6 months of the year. Additional costs to operate was factored in.

Due to the large scale of members sitting at the table it was decided that a working committee to review information circulated be formed with two delegates from each municipality, first nations and other interested parties.

Council appointed Councillor Flynn and CAO/Clerk Lorraine Demore to this committee. Next meeting to be held on April 11<sup>th</sup>, 2005 in Alban.

2. Luncheon with Ministry of Economic Development and Trade on March 16<sup>th</sup>, 2005

Chair Rheal Forgette advises that this Ministry's representatives were on a familiarization tour for most sectors and the opportunities to promote the "Go North" initiative with approximately ten (10) people from Southern Ontario from various Ministries. Of interest was his meeting with a representative from the Ministry of Tourism and Recreation who requested further information on our CDC initiatives that could be included in their website as a marketing tool.

3. Attendance to press conference – March 21<sup>st</sup>, 2005 – Ministry of Northern Development and Mines – announcements of grow bonds

Chair Forgette advises that these bonds will be on sale from March 21<sup>st</sup> to April 11<sup>th</sup>, 2005. Interest rate 4% paid annually. Minimum purchase of \$100.00 – 100% guaranteed.

Mr. Seguin and Mr. Bradette's presentation of this evening also gave an overview on these bonds.

**7. Report from Secretary**

1. Local Initiative Contribution application for funding through Economic Partners will be filed by the end of this week.

Economic Partners to be approached again for surplus equipment for the CDC's use.

2. Youth Intern program

Secretary advises that an application will be submitted to Fednor for this program. Board would like to have the Youth Intern posting advertised pending receipt of funding approval through HRSDC, internet, and schools. Speaking with Guy Paquette from Fednor an application takes 4 to 6 weeks to be processed.

3. Economic Development Workshop in Parry Sound on May 11<sup>th</sup>, 2005 will be attended only by Mr. Art Bast. Mrs. Kempers has other commitments.

**8. Business plan**

This agenda item has been deferred to the May meeting. Ideas on logo, marketing measures, newsletter, positive attitude message to the community, proactive not reactive. Review of Strategic Plan to pursue goals and objectives.

**9. Correspondence**

None circulated.

**10. Adjournment and date of next meeting**

**#2005-31**

Moved by: Doug Reynolds

Seconded by: Nicole Lepage

THAT the Markstay-Warren Community Development Corporation adjourn its proceedings at 9:00 pm, until the next meeting to be held on May 4<sup>th</sup>, 2005 at 6:00 pm.

CARRIED

---

President/Chair

---

Secretary