

MINUTES
MARKSTAY-WARREN
COMMUNITY DEVELOPMENT CORPORATION

GENERAL MEETING

JULY 5TH, 2006

6:00 pm

MARKSTAY-WARREN COMMUNITY DEVELOPMENT CORPORATION
HEAD OFFICE
21 MAIN ST. S., MARKSTAY, ON

1. Opening Remarks by Chair

The Chair welcomed all in attendance

2. Roll Call and call meeting to order

Meeting was called to order at 6:02 pm

President/Chair: Rheal Forgette

Vice-Chair: Doug Reynolds

Directors: Marc Lacoste (absent)
Nicole Lepage
Steven Reynolds (absent)
William Saunders
Mark Whynott

Staff: Lorraine Demore, Secretary/CAO
Normand Roberge, Treasurer

3. Disclosure of Pecuniary Interest and General nature Thereof

None was declared.

4. Adoption of minutes

1. Annual meeting minutes dated June 7th, 2006

#2006-42

Moved by: Mark Whynott

Seconded by: Nicole Lepage

That the Annual meeting minutes dated June 7th, 2006 be adopted as circulated.

That the minutes be amended as follows: Director Lepage is co-owner of Ratter Lake

Campground.

CARRIED.

2. General meeting minutes dated June 7th, 2006

#2006-43

Moved by: Nicole Lepage

Seconded by: William Saunders

That the General meeting minutes dated June 7th, 2006 be adopted as circulated.

CARRIED.

5. Report from Chair

CDC Budget - Approval of 2006 requisition by Council of \$25,000.

Action to be taken on \$19,000 marketing strategy:

Website development - immediate

Visitors brochure - immediate

Development of business attraction brochure - ongoing

Newsletter - ongoing - very important to continue

Blue Sky Economic Development membership - to be revisited

ATVOntario.com - this was funded by OTMP - **Action: Nicole to inquire on this site and advertising possibilities for our area**

ATV - Multi Use trails development - inventory to include falls in Markstay, garnet land claim(north of Loughrin Township) could be part of things to see on those trails.

Northern Ontario Business Publication Ad - to be considered shortly

NOTO membership - for review - publication in early fall. **Action - Rheal to bring copies**

Blue Sky/Rainbow Country/Destination Nord - **Action: Nicole to research and report on each organization**

Lou Serre's - official launch of signs on June 26th, 2006 and update on Sled Dog Race event

Official launch of signs was held on June 26th, 2006 - Channel 10 and Tribune were on site to cover story. Economic Partners was unable to attend. They were acknowledged as the funding agency at the press conference by the Chair, however was not included in the Tribune's article. Mr. Candie, General Manager for Economic Partners pointed out this to the CAO and Chair.

Warren and District Lion's Club were present at the official launch of the signs.

They are also recognizing the Sled Dog Race event as part of their Annual Snowflake Festival.

There will be a stakeholders meeting with funding agencies, Fednor, NOHFC, Economic Partners to review funding availability for the Sled Dog Race Event.

Chair Rheal Forgette to e-mail a budget to all Directors for review and comments on this event.

Claude Aumont - OTMP are partnering in this endeavour.

Sub-committees of the board - structure

Directors feel that there should be two (2) Directors on sub-committees established by the Board as it will add continuity should one Director is unable to attend subject meetings.

CAO advised that Council has an advisory committee procedure by-law of which a copy will be circulated for the Board's review.

#2006-44

Moved by: Nicole LePage

Seconded by: Mark Whynott

THAT Rheal Forgette be appointed as Co-Chair to the Sled Dog Race Committee Event.

CARRIED.

-Land of the Voyageurs Flags

Chair advised that some of the Land of the Voyageurs Flags have not been installed properly. They should be installed facing incoming tourists.

Action: Chair to provide list of flags that need to be reinstalled.

6. Report from Secretary

Business opportunity update - Donalda Beef Jerkey

Donalda Beef Jerkey's representative advised that they are looking to possibly open a business in our municipality. CAO provided them with the contact number for the vacant Yarkstick Building on Rutland Ave., in Warren. They would ideally prefer establishing in Markstay. A letter was sent inviting them to meet and review their needs based on our land availability.

CAO to contact them and provide an update.

Newsletter

Home-based call center. At the June meeting the board inquired if there was a specific representative assigned to our area. According to their website there is no specific person to our area.

To include in July's newsletter: Home based call center, Health clinic hours in Warren, ATV Techie Tour update, seeking volunteers on the Sled Dog Race subcommittee, response to survey results of May newsletter.

Contact North Distance education

Council has been provided with an opportunity to offer distance education through an organization called Contact North. Council would like to have this service within our elementary schools and if not feasible to use facilities within the Markstay-Warren Community Centre.

Summer Student

Included in our budget estimates is an allowance to hire a summer student. Duties of this student was discussed. **Action: Director Nicole Lepage to review the possibility of using his services to prepare ATV trails for ATV Techie Tour and provide update to CAO for inclusion in next newsletter.**

Certificates to past Directors

Certificate of appreciation for their term on the Board has been prepared for past Director, Helen Kempers and Art Bast. Letters will be prepared to accompany certificates. Rheal Forgette to personally deliver to them.

7. Report from Director Nicole Lepage

ATV Techie Tour update

Francois Leclair from Ottawa will design and layout the Poster.
\$75 per person - includes roast beef dinner, lunch - cooler bags
Letter will be drafted to seek corporate sponsorship on CDC letterhead - Rheal to sign
Website: ATV-geoaching.com
To advertise in ATV magazine - July/Aug. Issue
GPS trails with Rob from Canadian Ecology Centre and Bill Steer
Safety and signs to be done by volunteers
Evening entertainment - Jean-Louis Verreault - open to public - entry fee to be determined
Waiver forms to be developed for riders.
Prize structure - still in development
Firemen are part of event
Hall rental fee - to include in budget. Was included in budget submitted to Economic Partners.
Camping being considered - tents, trailers in ballfield, use of showers and washrooms.
Security to be provided by students in programs at Collège Boréale and Cambrian College.

CAO advised that Economic Partners have added conditions for their funding contribution: will pay on invoices submitted.

Names of volunteers to be forwarded to CAO - this is an insurance requirement


Digital camera and GPS to be given out as a prize through the sale of the entry ticket. Need a lottery licence. Should it be considered as a door prize and not advertise or included as part of the entry fee, no need to have lottery licence.


8. Adjournment and date of next meeting

#2006-45

Moved by: Doug Reynolds Seconded by: Mark Whyntott

That the Markstay-Warren Community Development Corporation adjourn its proceedings: 8:44 pm until the next meeting to be held on August 9th, 2006 at 6:00 pm. **CARRIED.**

 Signature on official document only
Rheal Forgette - Chair

 Signature on official document only
Lorraine Demore - Secretary