

MINUTES
MARKSTAY – WARREN
COMMUNITY DEVELOPMENT CORPORATION

GENERAL MEETING

TUESDAY APRIL 11, 2006

6:00pm

MARKSTAY – WARREN COMMUNITY DEVELOPMENT CORPORATION
HEAD OFFICE
21 MAIN ST. S., MARKSTAY, ON

1. Opening remarks by Chair

The Chair welcomed everyone in attendance

2. Roll Call and call meeting to order

President/Chair: Rheal Forgette

Vice-Chair: Doug Reynolds

Directors: Art Bast - absent
Helen Kempers
Nicole Lepage
Steven Reynolds
Mark Whycott

Staff: Lorraine Demore, Secretary
Normand Roberge, Treasurer
Michelle Chalifoux, Intern

Meeting called to order at: 6:12pm

3. Disclosure of Pecuniary Interest and General nature Thereof

None was declared

4. Adoption of minutes

#2006-08

Moved by: Mark Whynott

Seconded by: Doug Reynolds

THAT the general meeting minutes dated January 19th 2006 be adopted as circulated
CARRIED

#2006-09

Moved by: Helen Kempers

Seconded by: Doug Reynolds

THAT the ATV tour/ Budget meeting minutes dated February 4 2006 be adopted as circulated.

CARRIED

5. Report from Chair

#2006-10

Moved by: Steven Reynolds

Seconded: Mark Whynott

THAT the board of directors receive the Chair's report on the RDEE conference and the project proposal for the Sled Dog Race

FURTHER THAT the board of directors endorse the proposal for the Sled Dog Races and agrees to meet with Lou Serre to kick start this event.

CARRIED

RDEE Conference

The Chair reported on the RDEE conference held on February 22nd and 23rd 2006. The main goal of the conference was to review the status of the projects undertaken by RDEE in 2005.

Some projects included the implementation of a senior residence in French River, the establishment of a mobile slaughterhouse in Hearst/Temiskaming, an innovation centre in Temiskaming, and a retirement centre in Earleton.

The Chair also mentioned a funding program targeting regional health and retirement for the elderly and disabled. Funding is allocated for building retrofits.

The Chair also commented that an interesting concept was also introduced at the conference, "that northern communities should encourage youth to leave the communities to gain experience and education, BUT that the communities have opportunities in place for their youth to come back too."

The Chair also commented that RDEE has a program "Fierce du Nord" or Northern Pride, which is a marketing strategy to promote pride in Northern Ontario.

The Chair also reported on the economic development strategy of Hearst that "economic strategies of the past do not apply today," in other words they don't work, and alternatives must be found.

It was also stressed that the Municipality must invest dollars for the success of economic development projects in the community. However no detailed dollar amounts were provided as examples from the conference presentations.

Director Doug Reynolds commented that it would be simpler for the Municipality to provide dollars for economic development if they had a guide on “how to spend for economic development.”

The Chair commented that a CDC strategic plan or official plan would provide council with timelines and details of the projects the CDC wants to undertake for their review.

The Chair also reported on the Fednor presentation at the conference, where the main concerns voiced was that the internships were too short and that there was no hand off between the interns.

The Chair also commented that he had received information that the same intern can be kept for a consecutive year under the Fednor internship program. However, the secretary disagreed stating that the CDC qualifies to apply for the funding program for a consecutive year, but not with the same intern.

Actions: That the intern research more information on the Sudbury East assistance program for the disabled.

That the intern contact RDEE for input on the Success of the Fierté du Nord program and how the CDC could benefit from the program.

That the intern contact RDEE and request a copy of the February 22nd and 23rd conference presentations.

That the Chair contact Denis Brouillette of RDEE to obtain the contact information of the Fednor representative that suggested the same intern could be retained for a consecutive year.

That the Secretary contact the CAO in Killarney and inquire on how they funded their EDO on a consecutive term.

Sled Dog Race

The Chair reported on Mr. Lou Serre's plan to organize a Sled Dog Race within the Community, and that this initiative should be approved by the board.

These types of events were previously held in Verner ON, and proved to be very popular.

The Chair presented a few logistics that were provided to him by Lou Serre;

1. That this event would take place over 2 to 3 nights,
2. That the Warren arena and Bulk Ridge Golf course are potential site to start off the event,
3. That the trail length would be 8km.
4. That the prizes be valued at about 4,000\$
5. That the race be held between the months of January and February, but not interfere with the events held in Michigan,
6. Volunteers would be needed to help direct traffic at road crossings,
7. That mushers are directed on where to eat and get refreshments by their sponsors.

Lou Serre would be responsible for the fundraising for the event, as well as advertising the event. He will also make the trail route himself.

It was also suggested that the Sled Dog Race be coupled with another event such as the minor hockey family tournament.
Lou Serre would also like to have a “Kid and Mutt Race” between the sled dog races.

A few issues to be addressed are the proximity of the race to the snowmobile trails and insurance for the race.

The Chair stated that the International Sled Dog Race Association ISDRA would provide insurance for the mushers that would also sign a waiver. The Municipality would insure the volunteers.

Actions: That the secretary look into insuring the volunteers for the race.

That the intern also research ISDRA’s website at www.isdra.org and/or www.nosdc.org or com.

That the CDC members compile a list of questions regarding the Sled Dog Race to be completed and submitted by April 19th 2006.

That the Chair set a meeting with Lou Serre on April 21st 2006 to address the boards questions and begin the planning for the race.

That the intern send the board a list of the actions listed in the minutes.

6. Report from Secretary

#2006-11

Moved by: Mark Whynott

Seconded by: Steven Reynolds

THAT the board of directors receive the secretary’s report on the CDC elections and the operational changes to By-law 2005-01

FURTHER THAT the secretary prepare an amendment to By-law 2005-01 as it relates to quorum issue and circulate to board of directors prior to next meeting

CARRIED

The secretary informed the board that the current directors can be re-elected, and that applicants must be approved by council.

The secretary also reminded the board that the annual meeting will be held on June 30th 2006.

The board suggested that the operational changes to the by-law 2005-01, do not restrict the number of members required to make up the quorum, particularly that the ex-officio members can make up the quorum.

Action: That the secretary come up with wording for the changes to the By-law by the May 4th 2006 meeting.

7. Report from Treasurer

#2006-12

Moved by: Steven Reynolds

Seconded by: Helen Kempers

THAT the board of directors establish its 2006 budget and submit it to the treasurer by April 27th 2006.

FURTHER THAT the budget as submitted be endorsed at the May 4th meeting regular CDC meeting.

FURTHER THAT the board of directors request a levy of \$25,000.00 from council during their budget deliberations.

CARRIED

The treasurer informed the board that April 19th 2006 is the deadline to submit the CDC budget to council.

It was decided by the board that the treasurer submit a request for a \$25,000 budget from council, upon which the details of the proposed budget will be submitted at the council May meeting.

The Chair suggested that all board members adjust their copy of the budget director Mark Whynott proposed at the January 19th 2006 meeting and submit their suggestions directly to him before the CDC's May 4th 2006 meeting.

The secretary commented that the CDC has 3100\$ cash available as a starting point.

Actions: That the treasurer request \$25, 000 for the CDC budget for 2006 as the April 19th 2006 council meeting.

That the board of directors submit their suggestions for the budget, using director Whynott's budget as a draft, directly to the Chair before the May 4th CDC meeting.

That the intern sends a reminder to the board on April 20th 2006, for their budget suggestions to the Chair.

**That the intern annex the agenda items to the meetings
Attachments**

8. Report from intern

#2006-13

Moved by: Steven Reynolds

Seconded by: Doug Reynolds

THAT the board of directors receive the intern's report and the design options for the Lou Serre signs

FURTHER THAT Sign City's proposal for the production of Lou Serre's sign option #2 sign be approved with the relocation of Economic Partners sign on the Municipal sign.

CARRIED

The intern provided a brief report of her activities during the past 4 months that is detailed in the attached intern's report meeting package.

The Chair commented about the request for funding for Persona Communication Inc's CIP program that was submitted regarding the production of brochures marketing the community with particular reference to the total project cost and the amount request from persona.

The intern responded that due to time restrictions it was decided to request the maximum allowable amount 2500\$, of funding from Persona Communications with an estimated total project cost of 5000\$, in which the remaining 2500\$ would come from local businesses paid advertisements in the brochure.

The board decided on option 2 for the Lou Serre sign and that the logo for Economic Partners be placed on the Municipal sign.

The secretary also suggested that a press release and/or unveiling event be conducted for the Lou Serre sign upon which the Sled Dog Race would be announced.

Director Doug Reynolds stated that he would assist with the press release given his experience.

The Chair added to the intern's report regarding the sustainable communities forum stating that it would be beneficial to adopt a CIP for the community.

Director Nicole Lepage added that CIP funding could be put towards the re-branding of the community.

Action: That the intern contact Sign City stating that Option 2 has been selected for the signs' construction, and that she inquire about changes to the costing with the relocation of Economic Partner's logo to the Municipal sign.

9. Projects Considered

Industrial Park

The Chair inquired on the staff's progress in acquiring permission from the property owners that expressed interest to post their property on the Municipality's website.

The staff commented that they have only received in writing consent from Mr. and Mrs. Cole and Mr. Bradley.

The board of directors suggested that letter's be sent to the remaining 3 property owners requesting written consent to post their property on the website, and if necessary to conduct a site visit personally requesting permission.

Action: That the intern compose and send a letter to the interested property owners to be signed and returned to the CDC granting permission to post their property on the Municipal website.

ATV Tour

Director Nicole Lepage provided the board with a handout detailing the Northern Ontario GPS treasure hunting website programs. She also provided a map of the proposed tour trail route – refer to attachment

It was suggested that funding may be available through Fednor for GPD/Geocaching.

The cost of the geocaching event planned in implemented by Geocaching Ontario is estimated between 1200\$-1500\$.

The trail length is estimated to be between 50 and 100km.

The entry fee has been estimated at 50\$.

The tours start and end point will be the Warren Arena

The secretary also suggested that church groups be recruited to organize and hold the fundraisers for the tour's prizes and draws.

It was suggested that Nicole Lepage chair the sub-committee and organize a meeting between the sub-committee and Bill Steer of Geocaching Ontario.

It was also suggested that funding programs for the tour be researched.

Action: That director Nicole Lepage contact those interested in taking part in the sub-committee and organize a meeting with Bill Steer of Geocaching Ontario. The meeting can be held at the NOTO office in North Bay, as suggested by director Doug Reynolds.

That the intern look into ATV Tour funding programs

Artisan Tour

The cost of the flyers has been estimated at \$1500.

It was suggested that the artisan tour pamphlet mirror the community of Hearst promotional brochure.

Director Steven Reynolds suggested that the ATV and Sled Dog Race map be combined into the artisan brochure.

Director Helen Kempers also suggested that the location of accommodation facilities be included on the map.

Private donations for advertising space in the brochure has been estimate at 200\$ per ad.

Action: That the intern provide a summary of the suggestions and opinions gathered at the April 12th 2006 Artisan Brainstorming session.

10. Round Table

#2006-14

Moved by: Steven Reynolds
Seconded by: Mark Whynott

THAT the CDC's second meet and greet session be scheduled for May 11 2006 at 7:00pm

CARRIED

Action: That the intern advertise the meet and greet session in the May edition of the CDC Newsletter and that she send a reminder to the board

11. Adjournment and date of next meeting

#2006-15

Moved by: Helen Kempers
Seconded by: Steven Reynolds

THAT the Markstay-Warren Community Development Corporation adjourn its proceedings at 9:48pm until the next meeting to be held on May 4th at 6:00pm

CARRIED

Rheal Forgette – Chair

Lorraine Demore – Secretary