

**The Markstay - Warren**

**The Markstay - Warren**

**Community Development Corporation**

**Community Development Corporation**

**Business Directory**

**21 Main Street South**

**Markstay, ON**

**P0M 2G0**

**Box 79**

**Phone: (705) 853 – 4536**

**Toll Free: (866) 710 – 1065**

**Fax: (705) 853 – 4964**

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## **BUSINESS SERVICES**

### **Agricultural Related Sites**

#### **Farm Credit Corporation:**

102-309 Legget Drive

Kanata, ON

Phone: (613) 271-7640

This program offers flexible financing and services to support farming diversification initiatives and value-added operations for primary producers of small and medium-sized operations. The program also delivers joint programs and services with government agencies and other financial institutions.

<http://www.fcc-fac.ca/>

#### **Ministry of Agriculture Food and Rural Affairs:**

Phone: 1-877-424-1300

E-mail at [ag.info@omaf.gov.on.ca](mailto:ag.info@omaf.gov.on.ca).

This website provides a summary of programs and services currently available to Ontario farmers including; risk management, individual farm business programs, loan programs, consulting assistance programs, livestock programs, compensation programs etc...

<http://www.gov.on.ca/OMAFRA/english/busdev/facts/04-051.htm>

### **Canada Business Service Centers**

#### **Business Start – Up Assistant:**

Phone: 1-888-576-4444

Fax: 1-888-417-0442

This government website contains information pertaining to start up businesses and provides entrepreneurs with the basic steps for starting a business, market research, business plans, hiring information regulations, taxation, importing and exporting and much more...

<http://bsa.cbsc.org/gol/bsa/site.nsf/en/index.html>

**Canada-Ontario Business Service Centre:**

Phone: (416) 775-3456 or 1-800-567-2345

Fax: (416) 954-8597

Email: [ontario@cbsc.ic.gc.ca](mailto:ontario@cbsc.ic.gc.ca)

The Canada-Ontario Business Service Centre provides comprehensive information on business-oriented programs, services and regulations of provincial and federal government departments and other organizations.

[http://www.cbsc.org/servlet/ContentServer?cid=1074266326832&pagename=CBSC\\_ON%2FCBSC\\_WebPage%2FCBSC\\_WebPage\\_Temp&lang=eng&c=CBSC\\_WebPage](http://www.cbsc.org/servlet/ContentServer?cid=1074266326832&pagename=CBSC_ON%2FCBSC_WebPage%2FCBSC_WebPage_Temp&lang=eng&c=CBSC_WebPage)

**Ontario Business Connects:**

Phone: 1-800-565-1921

This internet site is responsible for initiating the Ontario government's electronic service delivery strategy for the business community, by simplifying access to government programs such as business information, and registration.

<http://www.cbs.gov.on.ca/obc/english/4TJTBS.htm>

**Ministry of Government Services:**

Phone: 1-800-268-1142

This ministry is dedicated to helping small businesses operate and build capacity by offering a range of services such as; starting a business, company information, company forms, liens, permits and licences, franchise information, technical standards and safety information etc...

<http://www.cbs.gov.on.ca/mcbs/english/welcome.htm>

**Service Ontario:**

This internet site contains hundreds of resources to help define, develop and grow a business.

<http://www.serviceontario.ca/english/default.htm>

## **Community Futures Development**

### **Economic Partners Sudbury East/West Nipissing Inc. / A Community Futures Development Corporation (CFDC).**

Village Communications,  
112-2255B Queen Street East  
Toronto M4E 1G3

CFDI is operated by the Ontario Association of Community Futures Development Corporations (OACFDC) with support from FedNor and Industry Canada. It is an online learning web site where students can take professional development and business courses that are self-paced and 100% online. It is for communities across Canada and works in cooperation with professional associations, post secondary institutions, universities and colleges aimed at providing learners greater access to professional development through online learning.

<http://www.economicpartners.com/frame1.html>

## **Counseling and Training**

### **Regional Business Centre**

Tom Davies Square,  
200 rue Brady Street  
Sudbury, ON  
P3E 5K3  
Phone: (705) 673-4161 or 1-800-668-7582  
Fax: (705) 673-7722

The Regional Business Centre's mandate is to be the first point of contact for any new or existing business requiring assistance of any kind. Through consultation, analysis, education and referral we assist thousands of businesses every year.

<http://www.regionalbusiness.ca/>

### **Dobney Corporation Limited:**

67 Minster Way,  
Bath, England  
BA2 6RJ  
Phone: 1- 225- 335- 085

This corporation offers a set of guides and notes on how to carry out market research and market intelligence gathering.

[http://www.dobney.com/Research/DIY\\_research.htm](http://www.dobney.com/Research/DIY_research.htm)

## **General Business and Economic Information**

### **Canadian Bankers' Association:**

50 O'Connor Street, Suite 1421

Ottawa, ON

K1P 6L2

Phone: (613) 234-4431

Fax.: (613) 234-9803

This bank provides information, statistics and publications to help individual and small business consumers manage their financial affairs.

<http://www.cba.ca/en/default.asp>

### **GD Sourcing:**

2025 Guelph Line, Suite 453

Burlington, ON

L7P 4X4

Fax: 905-332-3740

Email: [contact@gdsourcing.com](mailto:contact@gdsourcing.com)

This internet based research and retrieval company specializes in helping researchers access statistics collected by the Canadian Federal government as well as other non-government organizations and agencies in order to help Canadian entrepreneurs with limited research budgets assess their market potential and performance.

<http://www.gdsourcing.ca/>

### **Northern Ontario Business:**

158 Elgin Street

Sudbury, ON

Phone: (705) 673-5705

This is an online information source for Northern Ontario Businesses, containing industry news items, regional reports, labour market statistics, and business toolkits.

<http://www.northernontariobusiness.com/frontPage.asp>

## **Loans and Financing**

### **Business Development Bank of Canada (BDC):**

5 Place Ville Marie, Suite 400

Montréal, QU

H3B 5E7

Phone: 1- 877 BDC-BANX (232-2269)

Fax: 1- 877 329-9232

The Business Development Bank of Canada (BDC) is Canada's small business bank. It is dedicated to supporting the creation and development of small and medium-sized businesses by providing timely and relevant financial and management services.

<http://www.bdc.ca/en/home.htm>

### **Canada Small Business Financing Program:**

This program increases the availability of loans and capital leases for establishing, expanding, modernizing and improving small businesses, by encouraging financial institutions and leasing companies to make their services available to small businesses.

<http://strategis.ic.gc.ca/epic/internet/incsbfp-pfpec.nsf/en/Home>

### **Credit Union (Northern):**

110 Second Avenue

Coniston, ON

Phone: (705) 694-4741

The northern credit union offers a variety of services for new or expanding businesses including commercial banking, operating lines, term loans, commercial mortgage, northern streamlined business loan, and business insurance loans that are geared to small and medium sized businesses located in the north.

[http://www.northerncu.com/promo/2005\\_04\\_MORTGAGE/2005-04-mortgage.html](http://www.northerncu.com/promo/2005_04_MORTGAGE/2005-04-mortgage.html)

### **Finding Funding:**

This report offers information for outfitters and tourism operators to help meet their financial needs.

[http://www.canadatourism.com/ctx/files/publication/data/en\\_ca/industry\\_relations/finding\\_funding\\_ten\\_steps\\_to\\_meet\\_your\\_financial\\_needs/Financial\\_Guide\\_Eng.pdf](http://www.canadatourism.com/ctx/files/publication/data/en_ca/industry_relations/finding_funding_ten_steps_to_meet_your_financial_needs/Financial_Guide_Eng.pdf)

**GEODE: Stepping Stone Loan Program:**

131 Regent Street

Sudbury, Ontario

P3C 4C1

Email: [marthacc\\_geode@on.aibn.com](mailto:marthacc_geode@on.aibn.com)

Phone: (705) 670-8920

Is designed to provide community members, residing within the City of Greater Sudbury, with an alternative lending program that will enable them to start up or expand a micro-enterprise or home-based business. The program is based on a peer- lending model, where individuals with their own business idea or business form a peer- lending circle. The loans range from \$500 to \$3000 and are granted, not based on collateral or credit rating, but rather on the individual's character, commitment, and capacity to pay back the loan. The participant receives the skills and knowledge needed to run a successful business.

<http://www.geodesudbury.org/>

**National Aboriginal Capital Corporation Association (NACCA):**

#605, 75 Albert Street

Ottawa, ON

K1P 5E7

Phone: 613-688-0894

Fax: 613-688-0895

[office@nacca.net](mailto:office@nacca.net)

This is an Aboriginal Financial Institution dedicated to promoting economic growth across Canada through the Aboriginal communities it serves. They provide programs, products and services designed to promote and stimulate growth of Aboriginal business in Canada. Business loans, Aboriginal financial consulting services, and youth business programs are some of the services NACCA supports.

<http://www.nacca.net>

**Nickel Basin Federal Development Corporation:**

200 Brady Street, Tom Davies Square  
Sudbury, Ontario  
P3E 5K3  
Phone: (705) 673-9802  
Fax: (705) 673-7722

This is a not-for-profit organization that was created to administer a community loan fund in support of small and medium-sized businesses and to provide funding and advice, to promote economic growth and diversification that creates and maintains jobs in and around the City of Greater Sudbury. The objectives are to provide financial support to small and medium-sized businesses, support business innovation and growth, Promote the participation of local groups with regard to identifying employment problems and opportunities in designated areas, identify employment opportunities suitable for support by government programs, private sector programs/partnerships.

<http://www.mysudbury.ca/Portal/Business/BusinessTools/Nickelbasin/>

**Royal Bank:**

170 King Street  
Sturgeon Falls, ON  
Phone: (705) 753-4430

The Royal Bank provides a variety of services to local businesses including payroll services, starting or expanding a business, women & young entrepreneurs, aboriginal banking etc...

<http://www.rbcroyalbank.com/>

**Small Business Funding Centre:**

1500 Bank Street,  
Room 425  
Ottawa, Ontario  
Canada  
K1H 1B8  
Phone: 1-800-706-0418

Operates a loan and grant program where entrepreneurs can learn the steps and procedures involved in applying for funding and become informed about the various financing options and application procedures that can give Canadian small businesses the edge they need.

<http://ww3.grants-loans.org/index.php>

### **Sources of Financing:**

Provides a tool to access information about sources of financing for small and medium sized enterprises. Provides over 250 financial service providers products and services. It also provides access to other related sites that provide business planning and other forms of management support information, as well as access to information about traditional debt, quasi-equity, equity and other specialized forms of financing.

<http://strategis.ic.gc.ca/epic/internet/insof-sdf.nsf/en/Home>

## **COMMUNITY ECONOMIC DEVELOPMENT**

### **Community Economic Development(CED) Projects**

#### **RDEE Ontario:**

RDEE Ontario

5 rue Dyke, C.P. 189

Warren ON

P0H 2N0

Phone: (705) 967-1020

Email: <http://rdee-ont.ca>

This network supports Francophone economic development by making a range of services available to local organizations in order to stimulate job creation, by making available human, financial and material resources, sharing best practices and offering technological watch.

<http://rdee-ont.ca/index.php>

### **Selling Through the Travel Trade:**

This handbook is designed for tourism suppliers interested in getting involved or expanding their activities via this distribution channel. This handbook is a comprehensive, hands-on look at the travel trade industry and how it can build your business.

[http://www.tourismpartners.com/publications/IndustryResources/TravelTradeManual/index\\_traveltrademanual\\_COMPLETE.pdf](http://www.tourismpartners.com/publications/IndustryResources/TravelTradeManual/index_traveltrademanual_COMPLETE.pdf)

## **Entrepreneurial Sites**

### **Aboriginal Business Canada**

This program helps financial Aboriginal entrepreneurs to reach their business goals. Assists Aboriginal entrepreneurs who would like to start a business; who are already operating a business; who are Aboriginal youth entrepreneur and also offer support for Aboriginal business organizations. Aboriginal Business Canada Program Priorities are: innovation, trade and market expansion, tourism, youth entrepreneurship, development and strengthened Aboriginal financial and business development organizations.

<http://strategis.ic.gc.ca/epic/internet/inabc-eac.nsf/en/home>

### **Canada Business:**

This is a collaborative arrangement among 43 Government of Canada departments, provincial, territorial governments and, in some cases, not-for-profit organizations, that help Canadian entrepreneurs get the correct and region- appropriate information, advice and support they need to build their businesses. The goal is to help Canadian entrepreneurs succeed in establishing, managing, and growing their businesses by providing them with a variety of information in one convenient location.

<http://canadabusiness.gc.ca/gol/cbec/site.nsf/en/index.html>

### **Canadian Youth Business Foundation (CYBF):**

Phone: (416) 408-2923 or 1-800-464-2923

This organization provides loans of up to \$15 000 and mentoring to young entrepreneurs (aged 18 to 34) who are eligible to work in Canada, have written a comprehensive business plan and are not able to raise the necessary financing from other sources.

<http://www.cybf.ca>

### **Entrepreneurship Institute of Canada:**

75 King Street South

PO Box 40043,

Waterloo, ON

N2J 4V1

Phone: 1-800-665-4497

Fax: 519-885-0990

Email: [entinst@sympatico.ca](mailto:entinst@sympatico.ca)

This institute provides entrepreneurs with materials on management training, human resources, entrepreneurship, computer training etc...

<http://www.entinst.ca/Default.htm>

## **Technology**

### **Industrial Research Assistance Program of the National Research Council (IRAP):**

200 Town Centre Court, Suite 1101

Scarborough, ON

M1P 4X8

Phone: (416) 973-4484

Fax: (416) 973-4303

This program consists of institutional members and technical advisors that provide businesses with value-added technological and business advice. Its mandate is to support the improved industrial competitiveness of Canada and to enhance the socio-economic well being of Canadians.

[http://irap-pari.nrc-cnrc.gc.ca/main\\_e.html](http://irap-pari.nrc-cnrc.gc.ca/main_e.html)

### **Ontario Centre for Environmental Technology Advancement (OCETA):**

2070 Hadwen Road, Unit 201A,

Mississauga, ON

L5K 2C9

Phone: (905) 822-4133

Fax: (905) 822-3558

Email: [oceta@oceta.on.ca](mailto:oceta@oceta.on.ca)

This program is a private sector, not-for-profit corporation that provides business services to entrepreneurs, start-up companies and small to medium sized enterprises (SMEs) in the process of commercialization of new environmental technologies

<http://www.oceta.on.ca/>

### **Scientific Research and Experimental Development (SR&ED) Tax Incentive Program**

Phone: (613) 598-4233

(SR&ED) program is a federal tax incentive program to encourage Canadian businesses of all sizes and in all sectors to conduct research and development (R&D) in Canada that will lead to new, improved, or technologically advanced products or processes. The SR&ED program is the largest single source of federal government support for industrial research and development. Claimants can apply for SR&ED investment tax credits for expenditures such as wages, materials, machinery, equipment, some overhead, and SR&ED contracts.

<http://www.cra-arc.gc.ca/sred/>

## **Provincial and Federal Government Programs**

### **CommuAction:**

This is an online virtual resource centre where entrepreneurs and business owners can go and find information on government programs and online tools for development and/or expanding their business.

<http://communaction.ca>

### **Human Resources and Skills Development Canada (HRSDC)**

19 Lisgar Street

Sudbury, ON

P3E 6L1

Phone: (705) 670-6600

Fax: (705) 670-6669

HRSDC is responsible for providing all Canadians with the tools they need to thrive and prosper in the workplace and community. We support human capital development, labour market development and are dedicated to establishing a culture of lifelong learning for Canadians. Among our clients are employees, employers, individuals receiving Employment Insurance benefits, students and those who need focused support to participate in the workplace.

<http://www.hrsdc.gc.ca/en/home.shtml>

### **HRSDC Programs:**

#### **1. Aboriginal Relations Office:**

The Aboriginal Relations Office (ARO) is responsible for departmental Aboriginal Programs. Its goal is to assist communities in developing the employability of Aboriginal peoples and in creating meaningful job opportunities.

[http://www.hrsdc.gc.ca/en/gateways/nav/top\\_nav/ps.shtml](http://www.hrsdc.gc.ca/en/gateways/nav/top_nav/ps.shtml)

#### **2. Apprenticeship and Labour Mobility Initiatives:**

The Government of Canada is working with key apprenticeship stakeholders, including provincial and territorial governments, to find solutions to ensure adequate supply of skilled trade workers and to allow qualified, skilled Canadian workers to practise their respective trades anywhere in Canada.

[http://www.hrsdc.gc.ca/en/gateways/nav/top\\_nav/ps.shtml](http://www.hrsdc.gc.ca/en/gateways/nav/top_nav/ps.shtml)

### 3. Employment Insurance (EI):

Employment Insurance (EI) provides temporary financial assistance for unemployed Canadians while they look for work or upgrade their skills, as well as Canadians who are sick, pregnant or caring for a newborn or adopted child, or need to care for a family member who is seriously ill with a significant risk of death.

[http://www.hrsdc.gc.ca/en/gateways/nav/top\\_nav/ps.shtml](http://www.hrsdc.gc.ca/en/gateways/nav/top_nav/ps.shtml)

### 4. Foreign Worker Program:

The Foreign Worker Program seeks to improve the Canadian labour market by ensuring that qualified foreign workers are admitted to work in Canada for jobs or vacancies that cannot readily be filled by Canadians and only when reasonable efforts have been made by employers to hire or train Canadian residents or permanent residents.

[http://www.hrsdc.gc.ca/en/gateways/nav/top\\_nav/ps.shtml](http://www.hrsdc.gc.ca/en/gateways/nav/top_nav/ps.shtml)

### 5. Grants and Contributions:

Our Grants and Contributions programs benefit Canadians individually, as well as organizations.

[http://www.hrsdc.gc.ca/en/gateways/nav/top\\_nav/ps.shtml](http://www.hrsdc.gc.ca/en/gateways/nav/top_nav/ps.shtml)

### 6. Jobs, Workers, Training & Careers:

Jobs, Workers, Training & Careers helps Canadians find work, decide on career directions, create a personal learning plan or deal with workplace issues. Get access to information, services, interactive tools and quizzes that make a difference.

[http://www.hrsdc.gc.ca/en/gateways/nav/top\\_nav/ps.shtml](http://www.hrsdc.gc.ca/en/gateways/nav/top_nav/ps.shtml)

### 7. Labour Market Information (LMI):

LMI is a key service that assists job seekers, people choosing a career, workers, career practitioners, employment service providers, employers and community development organizations in making labour market related decisions. The information provided covers the Canadian, provincial and local labour markets and includes job descriptions, employment prospects, wages / salaries, potential employers, industries, economic outlooks, local events and community information.

[http://www.hrsdc.gc.ca/en/gateways/nav/top\\_nav/ps.shtml](http://www.hrsdc.gc.ca/en/gateways/nav/top_nav/ps.shtml)

#### 8. Labour Program:

The objective of the Labour Program is to promote a fair, safe, healthy, stable, cooperative and productive work environment, which contributes to the social and economic well-being of all Canadians.

[http://www.hrsdc.gc.ca/en/gateways/nav/top\\_nav/ps.shtml](http://www.hrsdc.gc.ca/en/gateways/nav/top_nav/ps.shtml)

#### 9. Occupational and Skills Initiatives:

To help develop Canada's skilled workforce, the department produces a variety of occupational and career awareness products and activities, so Canadians may fully understand the evolving labour market.

[http://www.hrsdc.gc.ca/en/gateways/nav/top\\_nav/ps.shtml](http://www.hrsdc.gc.ca/en/gateways/nav/top_nav/ps.shtml)

#### 10. Office for Disability Issues:

The Office for Disability Issues works to advance the Government of Canada's Disability Agenda, through collaboration with other branches and directorates of the Department of Social Development as well as other federal departments and agencies.

#### 11. Office of Learning Technologies:

The Office of Learning Technologies (OLT) acts as a catalyst for innovation in learning and skills development through technology. The OLT works to raise awareness of the opportunities, challenges and benefits of technology-based learning.

[http://www.hrsdc.gc.ca/en/gateways/nav/top\\_nav/ps.shtml](http://www.hrsdc.gc.ca/en/gateways/nav/top_nav/ps.shtml)

#### 12. Youth Employment Strategy Programs:

Youth Employment Strategy Programs provide youth, employers, service providers, parents and educators access to career and labour market information resources and services.

[http://www.hrsdc.gc.ca/en/gateways/nav/top\\_nav/ps.shtml](http://www.hrsdc.gc.ca/en/gateways/nav/top_nav/ps.shtml)

**Ministry of Northern Development and Mines REDB:**

159 Cedar Street, Suite 601  
Sudbury ON  
P3E 6A5  
Phone: (705) 564-7361  
Fax: (705) 564-7583

The regional economic development branch delivers the province's economic and social development programs and services in the North, which include agricultural programs, business support, community development, infrastructure, tourism, as well as health and social programs.

[http://www.mndm.gov.on.ca/mndm/nordev/redb/default\\_e.asp](http://www.mndm.gov.on.ca/mndm/nordev/redb/default_e.asp)

**Northern Ontario Heritage Fund:**

70 Foster Drive, Suite 200  
Sault Ste. Marie, Ontario  
P6A 6V8  
Phone: (705) 945-6700 or 1-800-461-8329  
Fax: (705) 945-6701

The aim of the NOHFC is to work with northern entrepreneurs, companies and business organizations as well as continue to support infrastructure and community development projects that enhance quality of life and stimulate economic activity.

[http://www.mndm.gov.on.ca/nohfc/Default\\_e.asp](http://www.mndm.gov.on.ca/nohfc/Default_e.asp)

NOHFC Programs:

1. Emerging Technology program:

The program is designed to encourage both the private and public sector to develop exciting and viable new technologies to contribute to future northern prosperity. Both private and public sector applicants must meet the guidelines outlined on the website and must submit applications by December 31, 2007.

[http://www.mndm.gov.on.ca/nohfc/Default\\_e.asp](http://www.mndm.gov.on.ca/nohfc/Default_e.asp)

2. Enterprises North Job Creation Program:

To strengthen Northern Ontario's private sector, the NOHFC will provide financial assistance to the private sector in order to create new jobs. Applicants must meet the criteria outlined on the website and submit applications by December 31, 2007.

[http://www.mndm.gov.on.ca/nohfc/Default\\_e.asp](http://www.mndm.gov.on.ca/nohfc/Default_e.asp)

### 3. Infrastructure and Community Development Program:

The aim of this program is to promote partnerships in order to find effective ways to create jobs and to improve economic prospects by developing infrastructure in northern rural communities. Partnerships, municipalities, private sector businesses and organizations are all eligible for the program. Applications must be received by December 31, 2007.

[http://www.mndm.gov.on.ca/nohfc/Default\\_e.asp](http://www.mndm.gov.on.ca/nohfc/Default_e.asp)

### 4. Northern Ontario Young Entrepreneur Program:

The aim of this program is to help youth in northern Ontario to start their own businesses and develop valuable business skills. The proposed venture cannot be an expansion of an existing business owned or operated by a relative of the youth entrepreneur or compete with businesses already established in the community. Applications must be received by December 31, 2007.

[http://www.mndm.gov.on.ca/nohfc/Default\\_e.asp](http://www.mndm.gov.on.ca/nohfc/Default_e.asp)

### 5. Northern Ontario Youth Internship and Co-op Program:

The aim is to provide internships or co-op placements to youth in Northern Ontario in order to provide them with rewarding careers in the North. Potential employers must meet the guidelines outlined on the website and applications must be received by March 15, July 15 up to November 15, 2007 for the Co-op program and by December 31, 2007 for the internship positions.

[http://www.mndm.gov.on.ca/nohfc/Default\\_e.asp](http://www.mndm.gov.on.ca/nohfc/Default_e.asp)

### 6. Small Business Energy Conservation Program:

Designed to assist small to medium sized businesses in pursuing innovative solutions to energy conservation and generation. Applicants must meet the criteria outlined on the website and applications must be received by December 31, 2007.

[http://www.mndm.gov.on.ca/nohfc/Default\\_e.asp](http://www.mndm.gov.on.ca/nohfc/Default_e.asp)

**On-Site**

National Head Office  
310 Beechgrove Avenue  
Ottawa, ON  
K1Z 6R3  
Phone: 1-800-565-2427 or (613) 798-8325 /  
Fax: (613) 798-9817  
[onsite.ottawa@epi.ca](mailto:onsite.ottawa@epi.ca)

This program assists businesses by providing salary – free, entry level employment for post secondary graduates for up to six (6) months.

<http://epi.ca/index.htm>

**Ontario Youth Apprenticeship Program**

Phone: (705) 564-3030 or 1-888- JOB GROW (562-4769)

This program allows full time students to train as registered apprentices while working towards their high school diplomas.

<http://www.edu.gov.on.ca/eng/training/apprenticeship/skills/oyap.html>

**Performance Plus**

This tool provided by industry Canada is interactive and allows businesses to determine how they measure up to the competition by entering the company's financial data confidentially and compares it to industry averages. This tool assists in making sound operational decisions.

<http://sme.ic.gc.ca>

**Rural Economic Development (RED) Program:**

Rural Investments Branch  
Ontario Ministry of Municipal Affairs and Housing  
1 Stone Road West  
Guelph, Ontario  
N1G 4Y2  
Phone: 1-888-588-4111  
E-mail: [red@mah.gov.on.ca](mailto:red@mah.gov.on.ca)

The RED program is a community development initiative that helps rural communities remove barriers to community development and economic growth. The program invests in projects that support sustainable rural economies and community partnerships. Rural residents, business people and municipal leaders can co-ordinate their activities, resources, expertise and share in the risk of the project to work towards community development goals.

[http://www.mah.gov.on.ca/userfiles/HTML/nts\\_1\\_11073\\_1.html](http://www.mah.gov.on.ca/userfiles/HTML/nts_1_11073_1.html)

**Rural Canadians' Guide to Programs and Services:**

Agriculture and Agri-Food Canada  
1341 Baseline Road, Tower 7, Floor 6  
Ottawa, ON  
K1A 0C7  
Phone: 1-888-781-2222  
Fax: 1-800-884-9899  
Email: [rs@agr.gc.ca](mailto:rs@agr.gc.ca)

This is a guide to government programs and services available to rural Canadian businesses.

[http://www.rural.gc.ca/publications/rural\\_directory\\_e.pdf](http://www.rural.gc.ca/publications/rural_directory_e.pdf)

<b>MANAGEMENT</b>
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**Administration**

**Managing for Business Success:**

This is a web portal for owners and managers of small and medium-sized businesses who need sources of practical information, tools and advice for just-in-time solutions to their management challenges.

<http://strategis.ic.gc.ca/epic/internet/inmfbs-gprea.nsf/en/Home>

## **Marketing**

### **Canadian Companies Capabilities:**

By registering company's information, a company's message is broadcasted to promote its products, services, technologies, export capabilities. Assists in finding Canadian suppliers with national and international import/export experience, connect to buyers, distributors or partners, increase the visibility of the company to government and private sector procurement professionals and to receive business opportunities posted by both the public and private sector.

[http://strategis.ic.gc.ca/sc\\_coinf/ccc/engdoc/homepage.html](http://strategis.ic.gc.ca/sc_coinf/ccc/engdoc/homepage.html)

### **Northern Landscapes Report: Opportunities for the Nature-based Tourism in Northern Ontario:**

This report is available online and outlines the current and potential market opportunities in northern communities. Northern Ontario is the province's focal point for nature based tourism and this report provides valuable information for outfitters and tourist operators about marketing strategies and how to better target an audience to attract more tourism dollars.

[http://www.eco-north2004.ca/pdf/northern\\_landscapes.pdf](http://www.eco-north2004.ca/pdf/northern_landscapes.pdf)

### **Small Business Canada:**

This internet website contains information related to various aspects of operating a business including and not limited to business plans, tax deductions, starting a business, **marketing**, financing etc...

<http://sbinfoCanada.about.com/>

## **Proposals**

### **Steps to Growth Capital:**

This is a three step process that guides entrepreneurs to help them tap into the large pool of growth capital available to Canada. It will help businesses identify if they are ready to meet investors, write a winning investment proposal and/or Negotiate a deal. This internet site will also show businesses how to connect with investors.

<http://growth.ic.gc.ca>

## **VOLUNTEER ORGANIZATIONS**

### **Governance**

#### **Greater Sudbury Chamber of Commerce:**

40 Elm, suite 1

Sudbury, ON

P3C-1SB

Phone: (705) 673-7133

Fax: (705) 673-2944

This internet site provides local business owners with information on business resources, insurance, business tools and Sudbury links.

[http://www.sudburychamber.ca/dsp\\_partners.cfm](http://www.sudburychamber.ca/dsp_partners.cfm)