

MINUTES

**MARKSTAY-WARREN
COMMUNITY DEVELOPMENT CORPORATION**

GENERAL MEETING

**TUESDAY, OCTOBER 21ST, 2008
6:00pm**

**MARKSTAY-WARREN COMMUNITY DEVELOPMENT CORPORATION
HEAD OFFICE
21 MAIN ST. S., MARKSTAY, ON**

1. Opening Remarks By Chair

Interim Chair Kenneth Burns chaired the meeting due to the resignation of Chantal Roberts as Chair of the CDC.

2. Roll Call and Meeting Called to Order

Meeting was called to order at 6:00pm.

President/Chair: Kenneth Burns (Interim)
Vice-Chair: Doug Reynolds (Absent)
Directors: Keith Keeping
Kathy Proulx

Staff: Lorraine Demore, Secretary/CAO
Monica Charron, Intern

3. Disclosure of Pecuniary Interest and General Nature Thereof

None disclosed.

4. Resignation of Chair and member Chantal Roberts

The board received a resignation letter from Chantal Roberts resigning as the Chair and member of the Board.

#2008-51

Moved by: Kathy Proulx

Seconded by: Keith Keeping

The board accepts with regret the resignation of Board Member and Chair Chantal Roberts

CARRIED

5. Appointment of Member

Daniel Ducharme will be a new Director for the CDC. He moved into the Warren area 2 years ago with his wife and 3 boys. He currently works for Service Canada.

#2008- 52

Moved by: Keith Keeping

Seconded by: Kathy Proulx

That the Board of Directors welcomes newly appointed member Mr. Daniel Ducharme.

CARRIED

6. Welcoming new Intern – Monica Charron

Monica Charron will be working as the Special Events Coordinator intern for a 52 week period beginning October 14th, 2008

#2008 - 53

Moved by: Kathy Proulx

Seconded by: Keith Keeping

That the Board of Directors confirms the hiring of Monica Charron as the Special events Coordinator for a period of 52 weeks effective October 14th, 2008

CARRIED

7. Adoption of Minutes

General Meeting minutes dated September 16th, 2008.

#2008- 54

Moved by: Doug Reynolds

Seconded by: Kathy Proulx

That the General Meeting minutes dated September 16th, 2008 be adopted as circulated.

CARRIED

8. Logo Contest

The CDC received one logo submission that did not reflect the true meaning of what the CDC is. We will not be reopening the contest to the public. We will thank the contestant for the submitted the logo but inform them that the logo does not fit the CDC brand. The contest will be officially closed. This means that Monica Charron, the intern will be in charge of creating a logo for the review of the Board.

The logo is needed for marketing initiatives which will be completed by December 31st, 2008. Monica Charron will also speak with all businesses in the surrounding areas and promote the welcome bag as a fantastic way to promote their company. The goal is to have a welcome bag for all new residents of Markstay – Warren. If the logo is not finished, the logo will be placed on the billboards and the welcome bags after they have been created.

Ideas for the colors for the logo were discussed but nothing was confirmed. The colors suggested were yellow for the background and orange for the lettering.

9. Sled God Race for 2009

Chantal Roberts will continue to be the Chair of this committee. The Board of Directors would like to have a letter submitted to the committee explaining that ongoing funding is not to be relied on since the Board is not in a position financially to do so as previously mentioned in the September 16th 2008 minutes.

10. New Business

A) For the 2009 -2010 holiday season, a “Bring your party to our Party” New Years Eve party was mentioned. This is a great opportunity for all small businesses in the community to join together for a large Christmas / New Years Eve party. This could also be very beneficial to clubs in the area who have the

potential to make money through this party. A club could be in charge of the bar and the proceeds earned could go towards their fundraising efforts.

B) The 2008 Variance Report was also circulated to the Board for review. The expenses for the Intern will be lower than expected due to the six weeks that the CDC was without an intern. The budget also highlights the success of the newsletter. CDC is making money through the ads placed in the newsletter and many newsletters have exceeded four pages.

C) The CAO advised she has received a call from someone who is interested in building a biodiesel plant in our municipality. They were advised to contact the Sudbury East Planning Board since the potential property would require zoning. A meeting with the MP for our Municipality would be needed to allow an exit from Highway 17. The CAO will keep the Board informed on any new developments.

11. Adjournment and Date of Next Meeting

#2008- 55

Moved by: Kathy Proulx

Seconded by: Keith Keeping

That the Markstay-Warren Community Development Corporation adjourned its proceedings at 7:10pm until the next meeting to be held on November 4th, 2008 at 6:00pm.

CARRIED

Kenneth Burns - Interim Chair

Lorraine Demore - Secretary