

MINUTES

**MARKSTAY-WARREN
COMMUNITY DEVELOPMENT CORPORATION**

GENERAL MEETING

**Thursday March 19th, 2009
6:00pm**

**MARKSTAY-WARREN COMMUNITY DEVELOPMENT CORPORATION
HEAD OFFICE
21 MAIN ST. S., MARKSTAY, ON**

1. Opening Remarks By Chair

Interim Chair Doug Reynolds chaired the meeting due vacant president position.

2. Roll Call and Meeting Called to Order

Meeting was called to order at 6:10pm.

President/Chair: Vacant
Vice-Chair: Doug Reynolds
Directors: Kenneth Burns
Keith Keeping
Kathy Proulx
Daniel Ducharme - Absent

Staff: Lorraine Demore, Secretary/CAO
Monica Charron, Intern

3. Disclosure of Pecuniary Interest and General Nature Thereof

None disclosed.

4. Adoption of Minutes

General Meeting minutes dated March 3rd, 2009

#2009-06

Moved by: Kathy Proulx

Seconded by: Keith Keeping

That the General Meeting minutes dated March 3rd, 2009 be adopted as circulated.

CARRIED

5. Report from Intern

A. Municipal Directory

Two mock-ups of the cover were presented to the Board. The Board preferred the cover with the Municipal sign on it. It was suggested that the CDC logo should appear on the cover along with "created by the CDC." This will be placed on the bottom of the front cover. The date of 2009 will also be added to the front cover. A complete list of residents will be placed on the website and residents will be notified of this list through the newsletter and posters placed in the billboards. Everyone in the community will be able to check their info on the website or at the Post Office and Caisse Populaire and notify the CDC if there is a problem. Ad space in the directory will also be advertised in the April newsletter and letters will be sent out to all businesses within the community to advertise. The new suggested 2009 prices were approved by the Board.

B. Visitor's Brochure

A mock-up was presented to the Board. The Municipal maps need to be updated and all amenities will be showcased. To accommodate a map of Hagar, the brochure might have to increase in size to 8 ½ X 14. Pictures will also be placed below the maps. Kathy's Hair Care will also be added to the list of amenities.

C. CDC Info Brochure

A mock-up was presented to the Board. To keep the brochure up-to-date, we will not list the Board members names, only their positions. The objectives will also have to be updated. Instead of a list, Monica will create a one or two sentence statement that encompasses all objectives. Many suggestions were given by the Board.

D. CDC Logo

The logo is finalized and the wording, Markstay Warren Community Development Corporation, can be changed depending on the context that the logo is in. The graphic designer, Derek Desormeaux, will be recognized in April's newsletter as the designer. His contact information will also be showcased.

6. Healthcare Fundraiser

The date of June 19th, 2009 was analyzed as our tentative date. This date may not work due to the short timeline. The CDC also does not want to take over another organizations event. Our goal is to have all organizations working together for a common fundraising goal. It may be more beneficial to have the fundraiser at the end of the summer, either on the Labour Day weekend (September 5th, 2009) or September 12th, 2009. The CDC proposed that the event take place on a Saturday so that other events can go on during the day. Monica needs to find out how late KICX will broadcast on a Saturday, since KICX will probably be the main advertisement for this event. Monica also needs to create flyers and post them around our Municipality for a call out to local talent that plays new country/ rock. The CDC also needs to confirm the availability of the date and site. Monica will get in touch with "The Wild Horses" to inform them of the date change. The CDC will also look into the possibility of leasing a portion of the surrounding land so that guests from outside the Municipality can camp or put up a trailer. This fundraiser will work best if many organizations are involved. The CDC will contact the Agricultural Society and the Warren Horse Club to suggest that we work together on this one large fundraiser.

#2009-07

Moved by: Keith Keeping

Seconded by: Kathy Proulx

That the Board received the letter dated March 19th, 2009 from the Council of the Corporation of the Municipality of Markstay-Warren approving to assist with the start-up costs (up to \$6,000) for the fundraising event for the future multi-use facility to be held tentatively on June 19th, 2009.

CARRIED

7. New Business

There is no new business at this time.

8. Adjournment and date of next meeting

#2009-08

Moved by: Kathy Proulx

Seconded by: Ken Burns

That the Markstay-Warren Community Development Corporation adjourned its proceedings at 7:25 until the next meeting to be held on April 22nd, 2009 at 6:00pm.

CARRIED

Doug Reynolds – Vice Chair

Lorraine Demore - Secretary