

MINUTES

**MARKSTAY-WARREN
COMMUNITY DEVELOPMENT CORPORATION**

GENERAL MEETING

**December 18TH, 2007
6:00pm**

**MARKSTAY-WARREN COMMUNITY DEVELOPMENT CORPORATION
HEAD OFFICE
21 MAIN ST. S., MARKSTAY, ON**

1. Opening Remarks By Chair

Chantal Roberts Chaired the meeting.

2. Roll Call and Meeting Called to Order

Meeting was called to order at 6:08pm.

President/Chair: (None)
Vice-Chair: Doug Reynolds - Late came in at 6:10pm
Directors: Kenneth Burns - Absent
Keith Keeping
Joanne McNabb
Kathy Proulx
Chantal Roberts

Staff: Lorraine Demore, Secretary/CAO
Normand Roberge, Treasurer/Deputy Clerk – Absent
Angelle Duguay, Intern

3. Disclosure of Pecuniary Interest and General Nature Thereof

None was disclosed.

4. Adoption of Minutes

1. General meeting minutes dates November 29th, 2007

#2007-58

Moved by: Joanne McNabb

Seconded by: Kathy Proulx

That the general meeting minutes dated November 29th, 2007 be adopted and circulated.

CARRIED

5. Report from Chair

1. Resignation of Chair

Rheal Forgette has resigned from the Chair position. He also resigned from the sled dog committee as well. Since there were missing members at the meeting, the election of a new chair will be brought forward to the next meeting.

#2007-59

Moved by: Kathy Proulx

Seconded by: Joanne McNabb

That the Community Development corporation acknowledges the resignation of the Chair, Rheal Forgette.

CARRIED

6. Markstay-Warren Challenge the Champ Sled Dog Race Update

Chantal is now the Chair of the Sled Dog Committee. Chantal updated everyone on the sled dog race. They are still looking for sponsorships. A budget has been made, smaller than last year due to not having all the grants so there will probably be less advertising. Still going to advertise on television with a commercial on CTV. An application for funding will be sent to John Candie from Economic Partners to get money for the CTV advertising.

#2007-60

Moved by: Doug Reynolds

Seconded by: Joanne McNabb

That the Board of Directors authorizes staff to apply for funding through Economic Partners for the sled dog event scheduled for March 1st and 2nd, 2008, through the Local Initiative Contribution Fund.

CARRIED

They are also going to send out press releases to get newspaper coverage. Angelle is filling out some applications for Hydro One and Canada Post to get

more donations, so if there is any money from that, it will be put towards more advertising on radio. The event should be a success with twice as many spectators and mushers as compared to last year. The course is coming along, will need to be groomed soon. The sled dog committee is going to run the bar for the first Friday night social with the CDC's Business Recognition night.

7. Business Recognition

The CDC will be hosting the first Friday night social. The theme will be business recognition. Angelle is to survey all business in the New Year to see how long they have been in our community. A note will be placed in the next CDC newsletter for them to contact us. Discussions included whether having plaques or certificates, different levels of recognition, a permanent display of local businesses and a program for the recognition night. Possibilities included certificates in 5 year increments and a plaque made with all names of businesses that have been around for more then 10, 20, or 30 years. The sled dog committee will be taking care of the bar as a fundraiser for the sled dog race. They will also be auctioning off the cabinet that Canadiana Cabinets donated. The auction will be ongoing in the weeks before the recognition night. There will be posters with a picture and specs of the cabinet and people will be able to bid by coming into the municipal office, calling in or by e-mail. The cabinet will be sold on the recognition night. Food was also discussed for the event- veggie, fruit, meat, sandwich, cheese, dessert trays. Food trays will be bought from all businesses that makes them instead of just one place (Creative Meats, Kate's, Hagar, etc.). A budget for the food will be made up in January once we know how many people will be attending the event. Angelle will call to get quotes for food.

8. Horse Initiative

Angelle and Kathy looked up what was going on with this initiative and it seems as though there are no plans yet to do anything, just ideas. They Horse North committee is have a meeting in January but it is not an open meeting to we cannot attend. Wait and see how it progresses after the meeting. Discussions about the government might know something about this initiative. Contact the Ministry of Agriculture and food (Mary Ellen Norrycarr) as well as the Ministry of Northern Development and Mines (Pierre Seguin). Doug also has a contact that might know something about this initiative. Want them to know that the CDC is interested for potential partners/location. Kimberly Cross is our contact as she works for Economic Partners and is also on the board for Horse North.

9. Farmer's Market

Angelle spoke with both Kate's and Brunet's. Both are very interested. Kate is in the process of purchasing the land so it will be hers by the time we plan the event. She had some concerns about insurance and the amount of space we would need. Angelle told them that she would keep them updated. In the next CDC newsletter, an ad will put in to see if there is an interest but not going to state any specific details. After the New Year, Angelle is to contact producers in the area.

10. Business Development Focus Group

Kathy e-mailed Ken about it and he has yet to reply. She does not want to take it over since it was Ken's and Rheal's idea. Since there is no response yet from Ken, it is still on hold. Discussions to bring it up at the Business Recognition night as many businesses will be there. Suggest ideas to see if there is an interest among employers.

11. Website is Launched

The website is now launched. There are a few glitches. If you have the site on your favourites, you must delete it and add it again because it will say that the site is under construction or no longer there. MS SQL was the chosen engine to run the site as per e-mails circulated. Doug confirmed that he has researched our choice and advises that it was the best option for our website.

12. Report from Intern

Angelle submitted her report to the Board of Directors stating what she has been doing since she has started here.

#2007-61

Moved by: Kathy Proulx

Seconded by: Joanne McNabb

That the Board of Directors acknowledges receipt of the intern's report.

CARRIED

13. Report from Secretary

Lorraine submitted the report from Pearl Constantineau regarding the Christmas Promenade. She suggested that we write her a letter. There were discussions about the cost for tables as there were vendors there that weren't not for profit. Next year Pearl stated that she hoped someone else or one of the organizations

take over the Promenade. Due to the report that Pearl submitted, most organizations and vendors wouldn't mind if there was a small fee for tables.

#2007-62

Moved by: Keith Keeping

Seconded by: Kathy Proulx

That the Board of Directors acknowledges receipt of the secretary's report.

CARRIED

#2007-63

Moved by: Keith Keeping

Seconded by: Kathy Proulx

That the Board of Directors acknowledges the receipt of the Christmas Promenade report from Pearl Constantineau. A thank you letter will be sent out to the organizers to recognize their efforts.

CARRIED

14. New Business

None was discussed.

15. Adjournment and Date of Next Meeting

#2007-64

Moved by: Keith Keeping

Seconded by: Kathy Proulx

That the Markstay-Warren Community Development Corporation adjourned its proceedings at 7:30pm until the next meeting to be held on January 22nd, 2008 at 6:00pm.

CARRIED

Chantal Roberts– Acting Chair

Lorraine Demore - Secretary